

PROMO ACTIVATION

LAUNCH AND RE-LAUNCH

	Agency	PROJECT
SILVER	Benapres&Lyon	DORITOS RULETA
SILVER	Benapres&Lyon	DORITOS BATMAN V/S SUPERMAN
BRONZE	Staff Eventos	Next Generation Scania
HONORABLE MENTION	Peanuts&Monkeys	Montaña rusa (The Russian Moutanins)

EVENTS AND SPONSORSHIPS

	Agency	PROJECT
GOLD	La Agencia (...) Kitchen S.L.	WOWROOM
BRONZE	Inbrax	Converse Get Loud
HONORABLE MENTION	ILLUMINATI ADVERTISING	Seize the flavor

SAMPLING

	Agency	PROJECT
SILVER	BRM Grandes Interacciones	Pinguidrone
BRONZE	RAYA	You and Me
HONORABLE MENTION	Licuidora Group	Contagia Sonrisas, August 2016, Brand Ricolino

OUTDOOR ACTIVATIONS

	Agency	PROJECT
GRAND PRIX	Peanuts&Monkeys	Deathstarmission
HONORABLE MENTION	Ray Gun Creativity Worldwide	Paper is Life

ACTIVATION N´STORE

	Agency	PROJECT
SILVER	Archer Troy	New Year's Resolutions is the esencial topic of this project. Nescafé's resolution is to help people to keep theirs.
SILVER	The Mood Project	We present our project developed for Vodafone and its Flagship in Barcelona. We are faced with the challenge of transforming the in-store experience of customers and providing them with an unforgettable experience.
HONORABLE MENTION	SHARK BTL	Todos Somos Pancho

GLOBAL CAMPAIGNS

GLOBAL CAMPAIGN

	Agency	PROJECT
BRONZE	Maxomedia AG	Take The Lead in 180°+180°
BRONZE	Maxomedia AG	Take The Lead in 360°
HONORABLE MENTION	La Machi -	The Pope Video Campaign

CONTENT

DIGITAL PRODUCTS

	Agency	PROJECT
BRONZE	Element	Corona
HONORABLE MENTION	La Firma	Kia Top 1 Tweet

DIGITAL SERVICES

	Agency	PROJECT
GOLD	King James Group	Conspicuous Savers
SILVER	achtung!	Social Crime Shopping
SILVER	Maxomedia AG	Take The Lead in 180°+180°

DIGITAL SOCIAL

	Agency	PROJECT
SILVER	matchpoint	Las Vidas de Mario
HONORABLE MENTION	Archer Troy	DEEP PIPES

BRAND EVENTS		
	Agency	PROJECT
GRAND PRIX	Peanuts&Monkeys	Deathstarmission
HONORABLE MENTION	Athos	Sofía Christmas for All

EFECTIVENESS		
PRODUCTS		
	Agency	PROJECT
GOLD	Nómades	Gender Violence
SILVER	La Firma	Kia Top 1 Tweet
HONORABLE MENTION	Element	https://youtu.be/jMJ8JAQj5Vw

SERVICES		
	Agency	PROJECT
SILVER	ARK CONNECT	https://masterimargarita.withgoogle.com

PUBLIC SERVICES		
	Agency	PROJECT
GRAND PRIX	RAYA	The Last Call
SILVER	La Machi - Comunicación para Buenas Causas	The Pope Video
SILVER	Element	https://youtu.be/jMJ8JAQj5Vw

HONORABLE MENTION	Maxomedia AG	Take The Lead in 180°+180°
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SUMMONS		
	Agency	PROJECT
GOLD	Santuario	#VolunteersThatDoNothing
SILVER	IRISMEDIA	VOTA MADRID

BRAND ACTIVATION		
	Agency	PROJECT
SILVER	Peanuts&Monkeys	Deathstarmission
SILVER	ISM - Innova Social Media	Colombia lives under the clouds
HONORABLE MENTION	Cheil chile	Club de Apps

LAUNCH OF PRODUCTS		
	Agency	PROJECT
SILVER	Benapres&Lyon	DORITOS RULETA
HONORABLE MENTION	Benapres&Lyon	DORITOS BATMAN V/S SUPERMAN

INNOVATION		
PRODUCT INNOVATION		
	Agency	PROJECT
GRAND PRIX	Little George	www.guerreirosdaamazonia.com.br
SILVER	Yslandia	http://www.baxiproject.com/

SERVICE INNOVATION		
	Agency	PROJECT
BRONZE	ARK CONNECT	https://masterimargarita.withGoogle.com

MEDIA INNOVATION		
	Agency	PROJECT
GOLD	Findasense	Billboard Houses
SILVER	Peanuts&Monkeys	Deathstarmission
HONORABLE MENTION	King James Group	Conspicuous Savers

OUTDOOR		
CAMPAIGNS		
	Agency	PROJECT
SILVER	Central	Books

GUERRILLA MARKETING		
	Agency	PROJECT
SILVER	Independiente Panamá	Road Angels. A tribute to those who lost their lives and now guide our way.
BRONZE	Indira	Indira_Recruitin_Erasmus
HONORABLE MENTION	Avantine	Your own percentage.

CORPORATE AND INSTITUTIONAL BRANDING. SPONSORSHIPS		
	Agency	PROJECT
SILVER	La Agencia (...) Kitchen S.L.	Madrid Necesita Feminismo

FREE CARD		
	Agencia	REFERENCIA PIEZA
SILVER	Central	the wizard

HONORABLE MENTION	Iconick Brands	Revolver Salon Postcards
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PRODUCTS		
	Agency	PROJECT

SILVER	Reinvent	This is a part of a big campaign to announce the first Bioenergy Congress in Cali, Colombia.
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HONORABLE MENTION	Athos	Samsung Love in High Definition
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SERVICES		
	Agency	PROJECT

SILVER	Río	Greengrocery delivery service
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HONORABLE MENTION	Galanés Publicidad S.A.S.	Venus
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PUBLIC SERVICES. GOLDVERNMENTAL, POLITICAL AND RELIGIOUS MESSAGES		
	Agency	PROJECT

SILVER	Findasense	Billboard Houses
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BRONZE	simple	Sweet Trap
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HONORABLE MENTION	Archer Troy	Discrimination is a global phenomenon
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SETTINGS, INSTALLATIONS AND OPERATIONS "USE OF OUTDOOR"		
	Agency	PROJECT

SILVER	Findasense	Billboard Houses
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SILVER	Peanuts&Monkeys	Deathstarmission
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HONORABLE MENTION	Athos	Sunsilk Cable Car
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INTEGRATED CAMPAIGN LED BY AN EXPERIENCE OUTDOORS		
	Agency	PROJECT

BRONZE	Nylon	Watch the CaseStudy video on Youtube link
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HONORABLE MENTION	Peanuts&Monkeys	Montaña rusa (The Russian Moutanins)
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DESIGN

POP

	Agency	PROJECT
SILVER	Peanuts&Monkeys	Deathstarmission
HONORABLE MENTION	PONTODESIGN	UNIMED LAB - MORE THAN IDENTITY, A NEW BRAND EXPERIENCE.

EDITORIAL

	Agency	PROJECT
SILVER	El Bando Creativo Cali S.A.S.	Report of sustainability
BRONZE	Portavoz	Be happy
HONORABLE MENTION	Bernstein GmbH	Vision – costumer magazine

ALCOHOLIC DRINKS PACKAGING

	Agency	PROJECT
SILVER	DAf	Freixenet - Xperencia
BRONZE	Flat Comunicación	Product: Grenache variety wines
HONORABLE MENTION	M&A Creative Agency	http://creative.grupoma.eu/en/portfolio/detalhes/wine-label-design1_452/

PACKAGING HOME

	Agency	PROJECT
SILVER	Bold	Gosbi Original

FOOD PACKAGING

	Agency	PROJECT
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SILVER	SNOOZE	"Mlin Pukanic"
HONORABLE MENTION	Feedback	Organic Republic

BRANDING / RESTAURANTS, FOODS, BEVERAGES		
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	Agency	PROJECT
SILVER	espluga+associates	Wenner Bakery
BRONZE	espluga+associates	Saint Honoré
BRONZE	DON MOSTACHON MARKETING Y COMUNICACIÓN	SHOT
HONORABLE MENTION	Gitanos Design Firm	https://www.behance.net/gallery/38394347/Sana-Sana

BRANDING / INSTITUTIONAL		
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	Agency	PROJECT
SILVER	Iconick Brands	Agency Raya Re branding
BRONZE	PONTODESIGN	THE CORGRAF'S PINEAPPLE
HONORABLE MENTION	INO Group	Brand Identity for Russian agriculture company KLUCH AGRO

BRANDING / PRODUCTS		
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	Agency	PROJECT
SILVER	Iconick Brands	Hairdesser
SILVER	Iconick Brands	APP TV DIGITAL
BRONZE	Studio 33	Ghetaldus Optics
HONORABLE MENTION	Studio 33	FC Osijek

BRANDING / SERVICES		
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	Agency	PROJECT
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SILVER	espluga+associates	Boboli
BRONZE	CARLI+SOSA	www.aminess.com
HONORABLE MENTION	espluga+associates	Muy mucho

PRODUCT DESIGN		
	Agency	PROJECT
BRONZE	King James Group	Santam Innovation for Safety - Roam Alert
BRONZE	King James Group	Santam Innovation for Safety - Jammer Scanner
HONORABLE MENTION	República Independiente	Monster-Away Spray

(PD) - BROADCAST PRINT DIGITAL PRODUCTION		
BEST PHOTOGRAPHY		
	Agency	PROJECT
GRAND PRIX	El Cuartel Creativo	Hari Takuma, the oshiya

BEST ANIMATION		
	Agency	PROJECT
GOLD	Cheil chile	AddWash
HONORABLE MENTION	Bernstein GmbH	Bayer AG - Bee Care Image Animation - POLLINATION MATTERS

ART DIRECTION		
	Agency	PROJECT
BRONZE	Makina Films	Spot for the launch of Digital Banking focused on reaching young people , different, that don't have time to go to the bank.

HONORABLE MENTION	VIAJES EL CORTE INGLES	JAPANESE VASE
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BEST ILLUSTRATION. ART DIRECTION

	Agency	PROJECT
BRONZE	IKONOZU	THE TASTE OF CARNIVAL AT IT'S BEST
HONORABLE MENTION	VIAJES EL CORTE INGLES	VIAJES EL CORTE INGLES

PR

OFFICIAL OR PUBLIC AFFAIRS

	Agency	PROJECT
SILVER	Another Company México	Campaign to reveal the slaughterhouses processes and animal mistreatment.

IMPACT

	Agency	PROJECT
GOLD	Element	https://youtu.be/xPTLzIOvR9c
SILVER	Little George	http://guerreirosdaamazonia.com.br
SILVER	Santuario	#VolunteersThatDoNothing
HONORABLE MENTION	DOUBLEYOU	Pets are not a fad

Crisis Management

	Agency	PROJECT
BRONZE	BRM Grandes Interacciones	#AviancaUltimaHora

DIGITAL AND SOCIAL MEDIA PR / Social

	Agency	PROJECT
GOLD	RAYA	The Last Call
SILVER	Gloryparis	Mélanie Peut Le Faire (Mélanie Can Do It)

DIGITAL AND SOCIAL MEDIA PR		
	Agency	PROJECT
SILVER	King James Group	Conspicuous Savers
SILVER	achtung!	Apocalypse Live
HONORABLE MENTION	La Firma	Kia Top 1 Tweet

Corporate PR.		
	Agency	PROJECT
BRONZE	INO Group	Special project INO library

Consumer PR		
	Agency	PROJECT
BRONZE	Audaz +	A supermarket chain that made a campaign for ordinary people to find a job and get out of the crisis.

SPORTS		
DIGITAL		
	Agency	PROJECT
GRAND PRIX	Peanuts&Monkeys	El otro entrenamiento (The other training)
SILVER	Peanuts&Monkeys	Vuelve a hablar de deporte (Let's talk about sport again)
HONORABLE MENTION	Global Interactive	Reebok ZPump Digital TryOn

Broadcast. · Outdoor. · Print Campaigns. Outdoor		
	Agency	PROJECT

BRONZE	Gaudelli	"Chicana"
HONORABLE MENTION	BESTIA	NO ERES LO QUE COMES

SOCIAL		
CAUSES		
	Agency	PROJECT
GOLD	Gloryparis	Mélanie Peut Le Faire (Mélanie Can Do It)
SILVER	Ingenia	Practifrutas
HONORABLE MENTION	Opal Publicidade	Pokéstop Solidária

CAUSES - CIVIC, RELIGIOUS, CULTURAL		
	Agency	PROJECT
GRAND PRIX	Element	https://www.youtube.com/watch?v=jMJ8JAQj5Vw&t=8s
SILVER	Peanuts&Monkeys	Personas de cartón (Cardboard people)
HONORABLE MENTION	ARK CONNECT	https://masterimargarita.withGoogle.com

CAUSES - HEALTH, ENTERTAINMENT		
	Agency	PROJECT
SILVER	Santuario	#VolunteersThatDoNothing
HONORABLE MENTION	PARTNER	I see no difference

SOCIAL RESPONSABILITY		
	Agency	PROJECT
GOLD	Gloryparis	Mélanie Peut Le Faire (Mélanie Can Do It)

HONORABLE MENTION	RAYA	The Last Call
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SOCIAL RESPONSABILITY - Group 2		
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	Agency	PROJECT
SILVER	DOUBLEYOU	Pets are not a fad
BRONZE	DIGITARIA	Justicia Social
HONORABLE MENTION	Tif Comunicação Ltda.	Shower Singers

HEALTH		
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	Agency	PROJECT
SILVER	Archer Troy	DEEP PIPE
SILVER	matchpoint	Las Vidas de Mario
BRONZE	PARTNER	Moves Against Cancer
HONORABLE MENTION	República Independiente	How Big are Yours?

DIRECT		
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RETENTION		
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	Agency	PROJECT
SILVER	DIGITARIA	Instanmail
HONORABLE MENTION	La Firma	Kia Top 1 Tweet

FLAT MAILING		
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	Agency	PROJECT
BRONZE	Agentur am Flughafen AG	Flat Mailing. Graphic and Broadcasting Media. Digital Media. Outdoor. Retention.

DIGITAL MEDIA		
	Agency	PROJECT
GRAND PRIX	RAYA	The Last Call
HONORABLE MENTION	ORSON	Legal Torrents

OUTDOOR		
	Agency	PROJECT
GOLD	Peanuts&Monkeys	Deathstarmission
SILVER	Little George	www.guerreirosdaamazonia.com.br

CAMPAIGNS		
	Agency	PROJECT
SILVER	JJBarceló S.A	The Last Christmas Card
HONORABLE MENTION	Follow Up Marketing & Comunicación	"Hazte un Instabrunch con Tabasco"

MEDIA		
EVENTS		
	Agency	PROJECT
SILVER	Peanuts&Monkeys	Montaña rusa (The Russian Moutanins)
SILVER	Peanuts&Monkeys	Deathstarmission
HONORABLE MENTION	achtung!	Apocalypse Live

ACTION IN SOCIAL MEDIA		
	Agency	PROJECT
SILVER	Athos	OutSkip The Love Outfit
SILVER	A-Tono	Sticky Love

HONORABLE MENTION	La Firma	Kia Top 1 Tweet
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DIGITAL PLATFORMS		
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	Agency	PROJECT
GOLD	Nómades	Stallone Bax Dinner
SILVER	ARK CONNECT	https://masterimargarita.withGoogle.com
HONORABLE MENTION	Daf	Love Wine Love Chile

ALTERNATIVE MEDIA, SOCIAL MEDIA		
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	Agency	PROJECT
BRONZE	ISM - Innova Social Media	Colombia lives under the clouds

OUTDOOR		
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	Agency	PROJECT
SILVER	Findasense	Billboard Houses
SILVER	Peanuts&Monkeys	Deathstarmission

TV, MOVIE, RADIO		
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	Agency	PROJECT
GRAND PRIX	DIGITARIA	Viva Leer
HONORABLE MENTION	RAYA	Carozzi - Los Venegas

INTERACTIVE		
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ONLINE VIDEOS / Social		
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	Agency	PROJECT
BRONZE	DOUBLEYOU	Pets are not a fad

HONORABLE MENTION	Archer Troy	DEEP PIPES
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ONLINE VIDEOS / Productos y servicios		
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	Agency	PROJECT
BRONZE	DOUBLEYOU	SI EL REY DICE MARIMORENA
HONORABLE MENTION	Maxomedia AG	Take The Lead in 180°+180°

GAMES		
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	Agency	PROJECT
BRONZE	The Mood Project	Vodafone and its Flagship in Barcelona

VIRAL MARKETING		
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	Agency	PROJECT
SILVER	Gloryparis	#MakeltRain
HONORABLE MENTION	JJBarceló S.A	The Last Christmas Card

BRANDED CONTENT / Productos y servicios		
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	Agencia	REFERENCIA PIEZA
SILVER	achtung!	Apocalypse Live
BRONZE	RAYA	Carozzi - Los Venegas
HONORABLE MENTION	Peanuts&Monkeys	Deathstarmission

BRANDED CONTENT / social		
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	Agency	PROJECT
SILVER	Archer Troy	DEEP PIPES

SOCIAL MEDIA ACTIONS / Products		
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	Agency	PROJECT
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SILVER	GOLDod Rebels	Stories Para Dormir
SILVER	A-Tono	Sticky Love
BRONZE	La Firma	Kia Top 1 Tweet
HONORABLE MENTION	Ingenia	Racing Battery Challenge

SOCIAL MEDIA ACTIONS / Services

	Agency	PROJECT
BRONZE	DOUBLEYOU	Si el rey dice Marimorena
HONORABLE MENTION	Global Interactive	Gasco Gettaways

INTERACTIVE TOOLS

	Agencia	REFERENCIA PIEZA
BRONZE	ARK CONNECT	masterimargarita

BANNERS, ADS AND POP UPS, DIGITAL DESIGN

	Agency	PROJECT
	EMPTY, DUE TO LOW SCORING.	EMPTY, DUE TO LOW SCORING.

SITES / Institutional Microsites

	Agency	PROJECT
GOLD	RAYA	The Last Call
HONORABLE MENTION	matchpoint	Las Vidas de Mario

SITES / Services Microsites

	Agency	PROJECT
BRONZE	ORSON	Legal Torrents

SITES / Products Microsites

	Agency	PROJECT
BRONZE	Yslandia	http://www.proyectosareadigital.com/cannes/
HONORABLE MENTION	Central	Case #nuevapalabra

TV

GOLDvernmental, political, social or religious messages. Public Services.

	Agency	PROJECT
SILVER	Comunica+A	We need more people to say yes
SILVER	Archer Troy	Discrimination is a global phenomenon that is far from disappearing.
BRONZE	Tif Comunicação Ltda.	Notes from Death

Public Services Campaigns. · Services Campaigns

	Agency	PROJECT
BRONZE	Tif Comunicação Ltda.	A Dangerous Mind
HONORABLE MENTION	Agencia Hey!	The WTR group is a group specializing in the construction business.

Commerce, retail and online stores.

	Agency	PROJECT
SILVER	Drop&Vase	Wallapop. Si no lo usas...¡súbelo!
HONORABLE MENTION	CLV	All the effort, work and the conviction that the sea has many things to teach us

Financial Services.

	Agency	PROJECT
GOLD	CLV	Campaign to launch the Cuenta_On, the new digital account of Bankia. A tribute to internet fun
SILVER	The RLVNT Group	La Boliviana Ciacruz (LBC) is the leading Insurance Company in Bolivia so they MUST communicate in a different way. While competitors go rational we went emotional.

HONORABLE MENTION	King James Group	Sanlam 'Production Line Love' tactical V-Day ad. To most people
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Entertainment, fashion, transport and tourism.

	Agency	PROJECT
GOLD	RKpeople	El Beso - 70 Aniversario La Quiniela
SILVER	La Agencia (...) Kitchen S.L.	Pasión de Apostadores
SILVER	El Cuartel Creativo SL	Hari Takuma, the oshiya

Phone Operators.

	Agency	PROJECT
SILVER	Raza Ad	Padres
BRONZE	Raza Ad	A Secas
HONORABLE MENTION	INSIGHT GROUP	Huawei Mate9 – INSPIRED BY YOU

Public and private service companies.

	Agency	PROJECT
SILVER	Comunica+A	Love

Foods, Dairy and Snacks.

	Agency	PROJECT
SILVER	Sushi Sgencia Creativa	Sofia Alimentos
BRONZE	DIGITARIA	Acelga Challenge
HONORABLE MENTION	El Cuartel Creativo	Exploramos juntos la buena vida

Product Campaigns.

Agencia	REFERENCIA PIEZA
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BRONZE	Clap! grupo de comunicación	Do not wait more
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Household GOLDods · Household Appliances,		
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	Agency	PROJECT
GOLD	Agencia Inflamable	A pill can make the difference
SILVER	Tif Comunicação Ltda.	Romantic Comedy
HONORABLE MENTION	Cheil chile	AddWash

Institutional and corporate image. Sponsorships.		
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	Agency	PROJECT
GRAND PRIX	Nómades	Gender Violence
SILVER	Tif Comunicação Ltda.	Letters of Gratitude

PRINT		
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Institutional Campaigns.		
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	Agency	PROJECT
SILVER	Gitanos Design Firm	Campaign for a vegetarian restaurant called Sana Sana. The idea works on the concept of Food heals and the direct benefits of certain vegetarian foods on the body.
SILVER	Inbrax	Sizes
BRONZE	Idealistas	Le Pain Dore French bakery:
HONORABLE MENTION	Independiente Panamá	Family Portraits

Product Campaigns / Beverages		
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	Agency	PROJECT
SILVER	simple	FEARS
SILVER	Tif Comunicação Ltda.	Letters

Product Campaigns / home		
	Agency	PROJECT
SILVER	The RLVNT Group	Gastro Digest
SILVER	Central	Books

Product Campaigns / Cars		
	Agency	PROJECT
SILVER	Inbrax	Letters
HONORABLE MENTION	Inbrax	Load is what matters

Services Campaigns.		
	Agency	PROJECT
SILVER	Sushi	El Tribuno newspaper
SILVER	Audaz +	Launch campaign for Envo, a solar energy startup of CPFL, Brazil's largest private energy group.
BRONZE	simple	Film Credits
HONORABLE MENTION	ADE	CREDIT CARD CENCOSUD VISA REF: DEER / PIG

Governmental, political, social or religious messages.		
	Agencia	PROJECT
SILVER	M22	Chat
BRONZE	Yellow	MIRA Film Fest
HONORABLE MENTION	Grow Comunicacion	NO ERES UN ANIMAL

Mass Media.		
	Agency	PROJECT
SILVER	Gloryparis	Buff your Brain
HONORABLE MENTION	Río	A tribute to Muhammad Ali

Commerce, retail and online stores.		
	Agency	PROJECT
SILVER	Richards/Lerma	Encanto Pops- Mariachi
HONORABLE MENTION	Río	Greengrocery delivery service

Institutional and corporate image. Sponsorships		
	Agency	PROJECT
SILVER	Bold	Menjares
HONORABLE MENTION	REPUBLICA	Advertising was created to sell the main differential of this graphic industry: its speed in delivering its works. The ad was done on a double page for a fashion magazine, working on the concept of instant prints.

Financial Services.		
	Agency	PROJECT
SILVER	Grow Comunicacion S.A	¡COMETE EL MUNDO!
HONORABLE MENTION	ADE	CREDIT CARD CENCOSUD VISA REF: PIG

Cars, trucks, motorcycles and bicycles.		
	Agency	PROJECT
BRONZE	Inbrax	Park
HONORABLE MENTION	Inbrax	Beach

Alcoholic Beverages. Non-Alcoholic Beverages.		
	Agency	PROJECT
SILVER	The RLVNT Group	"Encuentro" means "meeting"
SILVER	Agencia Inflamable	can of Soda
BRONZE	REPUBLICA	Advertising created to promote the return of the beer production Mr. Tugas, a beer very popular and top of mind from your city.
HONORABLE MENTION	Grey Dash Advertising Agency	Meastelo - leaflet

Transport and tourism.		
	Agency	PROJECT
BRONZE	VIAJES EL CORTE INGLES	GANESHA
BRONZE	IKONOZU	CARNAVAL_MOVES
HONORABLE MENTION	VIAJES EL CORTE INGLES	JAPANESE VASE

Entertainment, fashion		
	Agency	PROJECT
BRONZE	M22	Personalidades
HONORABLE MENTION	RKpeople	70th Lottery Anniversary

Public and private service companies		
	Agency	PROJECT
BRONZE	Ingenia	Clown
BRONZE	Central	the wizard
HONORABLE MENTION	INSIGHT GROUP	HUAWEI Softer Drops

Household GOLDods and Office Supplies.		
	Agency	PROJECT
GOLD	The brand Consulting Group	El Chapo
HONORABLE MENTION	Figallo Comunicaciones	The Christmas season is very important because due to carelessness at home the fires increase. With FSPM this type of problem is prevented, offering different types of extinguishers for the home.

Personal Care		
	Agency	PROJECT
GOLD	Singlart	Sex Shop Chile.cl
SILVER	The RLVNT Group	Gastro Digest

HONORABLE MENTION	Indira	#lfeelbasicfit
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Beauty and health.		
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	Agency	PROJECT
BRONZE	Iconick Brands	Gun
BRONZE	Iconick Brands	Bullet
HONORABLE MENTION	Dote Publicidade	To communicate the Sereia's new positioning and the exclusive method of learning by age, that starts from babies, an image divided by water suggests the quick and quality of their method.

RADIO		
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CAMPAIGNS		
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	Agency	PROJECT
BRONZE	Tif Comunicação Ltda.	Shower Singers
HONORABLE MENTION	ILLUMINATI ADVERTISING	Injusticias

Governmental, political, social or religious messages. Public Services.		
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	Agency	PROJECT
BRONZE	The Brand Consulting Group	PazPazPAz
HONORABLE MENTION	The RLVNT Group	International Day against Homophobia

Product & Services.		
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	Agencia	Agency
SILVER	simple	Agony
HONORABLE MENTION	IMB	Presidents TRUMP

Institutional and corporate image		
	Agency	PROJECT
BRONZE	Figallo Comunicaciones	Pets always share the best and worst moments with their owners and they will never abandon them. In this way we wanted to introduce Funeral Pet, so that they can give a Good-bye to your pet.
HONORABLE MENTION	Figallo Comunicaciones	Pets always share the best and worst moments with their owners and they will never abandon them. In this way we wanted to introduce Funeral Pet, so that they can give a Good-bye to your pet.

Mass Media		
	Agency	PROJECT
BRONZE	ADE Agencia Detonante De Emociones	ROCK IS NOT DEAD - RADIOACTIVA ROCK PLANET

Public and private service companies. Phone Operators.		
	Agency	PROJECT
SILVER	Richards/Lerma	Dog Metro
SILVER	Richards/Lerma	Job Metro
BRONZE	Richards/Lerma	Clown Metro
HONORABLE MENTION	Atalah	Music With No Cliches

Household Goods · Foods		
	Agency	PROJECT
BRONZE	Castillo de If / Innovation & Advertising	DRUNK WAZE
HONORABLE MENTION	Richards/Lerma	LALAgartija

Personal Care, beauty and health.		
	Agency	PROJECT
BRONZE	Benapres&Lyon	Quick Love
HONORABLE MENTION	Benapres&Lyon	Quick Love

MOBILE

Social Media for Mobile Devices.

Agency	PROJECT
	Empty, very low score.

Applications. · Technology.

	Agency	PROJECT
BRONZE	Benapres&Lyon	DORITOS BATMAN V/S SUPERMAN
HONORABLE MENTION	A-Tono	Drop Pay - Indiepayment

Mobile Advertisement. · Sites and Microsites.

	Agency	PROJECT
SILVER	Nylon	Mobile Advertisement. · Sites and Microsites.