

**PROMO ACTIVATION****LAUNCH AND RE-LAUNCH**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Benapres&Lyon	DORITOS RULETA
<b>SILVER</b>	Benapres&Lyon	DORITOS BATMAN V/S SUPERMAN
<b>BRONZE</b>	Staff Eventos	Next Generation Scania
<b>HONORABLE MENTION</b>	Peanuts&Monkeys	Montaña rusa (The Russian Moutanins)

**EVENTS AND SPONSORSHIPS**

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	La Agencia (...) Kitchen S.L.	WOWROOM
<b>BRONZE</b>	Inbrax	Converse Get Loud
<b>HONORABLE MENTION</b>	ILLUMINATI ADVERTISING	Seize the flavor

**SAMPLING**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	BRM Grandes Interacciones	Pinguidrone
<b>BRONZE</b>	RAYA	You and Me
<b>HONORABLE MENTION</b>	Licuidora Group	Contagia Sonrisas, August 2016, Brand Ricolino

**OUTDOOR ACTIVATIONS**

	<b>Agency</b>	<b>PROJECT</b>
<b>GRAND PRIX</b>	Peanuts&Monkeys	Deathstarmission
<b>HONORABLE MENTION</b>	Ray Gun Creativity Worldwide	Paper is Life

**ACTIVATION N´STORE**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Archer Troy	New Year's Resolutions is the esencial topic of this project. Nescafé's resolution is to help people to keep theirs.
<b>SILVER</b>	The Mood Project	We present our project developed for Vodafone and its Flagship in Barcelona. We are faced with the challenge of transforming the in-store experience of customers and providing them with an unforgettable experience.
<b>HONORABLE MENTION</b>	SHARK BTL	Todos Somos Pancho

## GLOBAL CAMPAIGNS

### GLOBAL CAMPAIGN

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	Maxomedia AG	Take The Lead in 180°+180°
<b>BRONZE</b>	Maxomedia AG	Take The Lead in 360°
<b>HONORABLE MENTION</b>	La Machi -	The Pope Video Campaign

## CONTENT

### DIGITAL PRODUCTS

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	Element	Corona
<b>HONORABLE MENTION</b>	La Firma	Kia Top 1 Tweet

### DIGITAL SERVICES

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	King James Group	Conspicuous Savers
<b>SILVER</b>	achtung!	Social Crime Shopping
<b>SILVER</b>	Maxomedia AG	Take The Lead in 180°+180°

### DIGITAL SOCIAL

	Agency	PROJECT
<b>SILVER</b>	matchpoint	Las Vidas de Mario
<b>HONORABLE MENTION</b>	Archer Troy	DEEP PIPES

BRAND EVENTS		
	Agency	PROJECT
<b>GRAND PRIX</b>	Peanuts&Monkeys	Deathstarmission
<b>HONORABLE MENTION</b>	Athos	Sofía Christmas for All

EFECTIVENESS		
PRODUCTS		
	Agency	PROJECT
<b>GOLD</b>	Nómades	Gender Violence
<b>SILVER</b>	La Firma	Kia Top 1 Tweet
<b>HONORABLE MENTION</b>	Element	<a href="https://youtu.be/jMJ8JAQj5Vw">https://youtu.be/jMJ8JAQj5Vw</a>

SERVICES		
	Agency	PROJECT
<b>SILVER</b>	ARK CONNECT	<a href="https://masterimargarita.withgoogle.com">https://masterimargarita.withgoogle.com</a>

PUBLIC SERVICES		
	Agency	PROJECT
<b>GRAND PRIX</b>	RAYA	The Last Call
<b>SILVER</b>	La Machi - Comunicación para Buenas Causas	The Pope Video
<b>SILVER</b>	Element	<a href="https://youtu.be/jMJ8JAQj5Vw">https://youtu.be/jMJ8JAQj5Vw</a>

<b>HONORABLE MENTION</b>	Maxomedia AG	Take The Lead in 180°+180°
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<b>SUMMONS</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	Santuario	#VolunteersThatDoNothing
<b>SILVER</b>	IRISMEDIA	VOTA MADRID

<b>BRAND ACTIVATION</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Peanuts&Monkeys	Deathstarmission
<b>SILVER</b>	ISM - Innova Social Media	Colombia lives under the clouds
<b>HONORABLE MENTION</b>	Cheil chile	Club de Apps

<b>LAUNCH OF PRODUCTS</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Benapres&Lyon	DORITOS RULETA
<b>HONORABLE MENTION</b>	Benapres&Lyon	DORITOS BATMAN V/S SUPERMAN

<b>INNOVATION</b>		
<b>PRODUCT INNOVATION</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>GRAND PRIX</b>	Little George	<a href="http://www.guerreirosdaamazonia.com.br">www.guerreirosdaamazonia.com.br</a>
<b>SILVER</b>	Yslandia	<a href="http://www.baxiproject.com/">http://www.baxiproject.com/</a>

<b>SERVICE INNOVATION</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	ARK CONNECT	<a href="https://masterimargarita.withGoogle.com">https://masterimargarita.withGoogle.com</a>

MEDIA INNOVATION		
	Agency	PROJECT
<b>GOLD</b>	Findasense	Billboard Houses
<b>SILVER</b>	Peanuts&Monkeys	Deathstarmission
<b>HONORABLE MENTION</b>	King James Group	Conspicuous Savers

OUTDOOR		
CAMPAIGNS		
	Agency	PROJECT
<b>SILVER</b>	Central	Books

GUERRILLA MARKETING		
	Agency	PROJECT
<b>SILVER</b>	Independiente Panamá	Road Angels. A tribute to those who lost their lives and now guide our way.
<b>BRONZE</b>	Indira	Indira_Recruitin_Erasmus
<b>HONORABLE MENTION</b>	Avantine	Your own percentage.

CORPORATE AND INSTITUTIONAL BRANDING. SPONSORSHIPS		
	Agency	PROJECT
<b>SILVER</b>	La Agencia (...) Kitchen S.L.	Madrid Necesita Feminismo

FREE CARD		
	Agencia	REFERENCIA PIEZA
<b>SILVER</b>	Central	the wizard

<b>HONORABLE MENTION</b>	Iconick Brands	Revolver Salon Postcards
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PRODUCTS		
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	Agency	PROJECT
<b>SILVER</b>	Reinvent	This is a part of a big campaign to announce the first Bioenergy Congress in Cali, Colombia.
<b>HONORABLE MENTION</b>	Athos	Samsung Love in High Definition

SERVICES		
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	Agency	PROJECT
<b>SILVER</b>	Río	Greengrocery delivery service
<b>HONORABLE MENTION</b>	Galanés Publicidad S.A.S.	Venus

PUBLIC SERVICES. GOLDVERNMENTAL, POLITICAL AND RELIGIOUS MESSAGES		
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	Agency	PROJECT
<b>SILVER</b>	Findasense	Billboard Houses
<b>BRONZE</b>	simple	Sweet Trap
<b>HONORABLE MENTION</b>	Archer Troy	Discrimination is a global phenomenon

SETTINGS, INSTALLATIONS AND OPERATIONS "USE OF OUTDOOR"		
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	Agency	PROJECT
<b>SILVER</b>	Findasense	Billboard Houses
<b>SILVER</b>	Peanuts&Monkeys	Deathstarmission
<b>HONORABLE MENTION</b>	Athos	Sunsilk Cable Car

INTEGRATED CAMPAIGN LED BY AN EXPERIENCE OUTDOORS		
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	Agency	PROJECT
<b>BRONZE</b>	Nylon	Watch the CaseStudy video on Youtube link

<b>HONORABLE MENTION</b>	Peanuts&Monkeys	Montaña rusa (The Russian Moutanins)
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## DESIGN

### POP

	Agency	PROJECT
<b>SILVER</b>	Peanuts&Monkeys	Deathstarmission
<b>HONORABLE MENTION</b>	PONTODESIGN	UNIMED LAB - MORE THAN IDENTITY, A NEW BRAND EXPERIENCE.

## EDITORIAL

	Agency	PROJECT
<b>SILVER</b>	El Bando Creativo Cali S.A.S.	Report of sustainability
<b>BRONZE</b>	Portavoz	Be happy
<b>HONORABLE MENTION</b>	Bernstein GmbH	Vision – costumer magazine

## ALCOHOLIC DRINKS PACKAGING

	Agency	PROJECT
<b>SILVER</b>	DAf	Freixenet - Xperencia
<b>BRONZE</b>	Flat Comunicación	Product: Grenache variety wines
<b>HONORABLE MENTION</b>	M&A Creative Agency	<a href="http://creative.grupoma.eu/en/portfolio/detalhes/wine-label-design1_452/">http://creative.grupoma.eu/en/portfolio/detalhes/wine-label-design1_452/</a>

## PACKAGING HOME

	Agency	PROJECT
<b>SILVER</b>	Bold	Gosbi Original

## FOOD PACKAGING

	Agency	PROJECT
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<b>SILVER</b>	SNOOZE	"Mlin Pukanic"
<b>HONORABLE MENTION</b>	Feedback	Organic Republic

BRANDING / RESTAURANTS, FOODS, BEVERAGES		
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	Agency	PROJECT
<b>SILVER</b>	espluga+associates	Wenner Bakery
<b>BRONZE</b>	espluga+associates	Saint Honoré
<b>BRONZE</b>	DON MOSTACHON MARKETING Y COMUNICACIÓN	SHOT
<b>HONORABLE MENTION</b>	Gitanos Design Firm	<a href="https://www.behance.net/gallery/38394347/Sana-Sana">https://www.behance.net/gallery/38394347/Sana-Sana</a>

BRANDING / INSTITUTIONAL		
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	Agency	PROJECT
<b>SILVER</b>	Iconick Brands	Agency Raya Re branding
<b>BRONZE</b>	PONTODESIGN	THE CORGRAF'S PINEAPPLE
<b>HONORABLE MENTION</b>	INO Group	Brand Identity for Russian agriculture company KLUCH AGRO

BRANDING / PRODUCTS		
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	Agency	PROJECT
<b>SILVER</b>	Iconick Brands	Hairdesser
<b>SILVER</b>	Iconick Brands	APP TV DIGITAL
<b>BRONZE</b>	Studio 33	Ghetaldus Optics
<b>HONORABLE MENTION</b>	Studio 33	FC Osijek

BRANDING / SERVICES		
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	Agency	PROJECT
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<b>SILVER</b>	espluga+associates	Boboli
<b>BRONZE</b>	CARLI+SOSA	www.aminess.com
<b>HONORABLE MENTION</b>	espluga+associates	Muy mucho

<b>PRODUCT DESIGN</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	King James Group	Santam Innovation for Safety - Roam Alert
<b>BRONZE</b>	King James Group	Santam Innovation for Safety - Jammer Scanner
<b>HONORABLE MENTION</b>	República Independiente	Monster-Away Spray

<b>(PD) - BROADCAST PRINT DIGITAL PRODUCTION</b>		
<b>BEST PHOTOGRAPHY</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>GRAND PRIX</b>	El Cuartel Creativo	Hari Takuma, the oshiya

<b>BEST ANIMATION</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	Cheil chile	AddWash
<b>HONORABLE MENTION</b>	Bernstein GmbH	Bayer AG - Bee Care Image Animation - POLLINATION MATTERS

<b>ART DIRECTION</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	Makina Films	Spot for the launch of Digital Banking focused on reaching young people , different, that don't have time to go to the bank.

<b>HONORABLE MENTION</b>	VIAJES EL CORTE INGLES	JAPANESE VASE
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**BEST ILLUSTRATION. ART DIRECTION**

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	IKONOZU	THE TASTE OF CARNIVAL AT IT'S BEST
<b>HONORABLE MENTION</b>	VIAJES EL CORTE INGLES	VIAJES EL CORTE INGLES

**PR**

**OFFICIAL OR PUBLIC AFFAIRS**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Another Company México	Campaign to reveal the slaughterhouses processes and animal mistreatment.

**IMPACT**

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	Element	<a href="https://youtu.be/xPTLzIOvR9c">https://youtu.be/xPTLzIOvR9c</a>
<b>SILVER</b>	Little George	<a href="http://guerreirosdaamazonia.com.br">http://guerreirosdaamazonia.com.br</a>
<b>SILVER</b>	Santuario	#VolunteersThatDoNothing
<b>HONORABLE MENTION</b>	DOUBLEYOU	Pets are not a fad

**Crisis Management**

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	BRM Grandes Interacciones	#AviancaUltimaHora

**DIGITAL AND SOCIAL MEDIA PR / Social**

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	RAYA	The Last Call
<b>SILVER</b>	Gloryparis	Mélanie Peut Le Faire (Mélanie Can Do It)

<b>DIGITAL AND SOCIAL MEDIA PR</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	King James Group	Conspicuous Savers
<b>SILVER</b>	achtung!	Apocalypse Live
<b>HONORABLE MENTION</b>	La Firma	Kia Top 1 Tweet

<b>Corporate PR.</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	INO Group	Special project INO library

<b>Consumer PR</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	Audaz +	A supermarket chain that made a campaign for ordinary people to find a job and get out of the crisis.

<b>SPORTS</b>		
<b>DIGITAL</b>		
	<b>Agency</b>	<b>PROJECT</b>
<b>GRAND PRIX</b>	Peanuts&Monkeys	El otro entrenamiento (The other training)
<b>SILVER</b>	Peanuts&Monkeys	Vuelve a hablar de deporte (Let's talk about sport again)
<b>HONORABLE MENTION</b>	Global Interactive	Reebok ZPump Digital TryOn

<b>Broadcast. · Outdoor. · Print Campaigns. Outdoor</b>		
	<b>Agency</b>	<b>PROJECT</b>

<b>BRONZE</b>	Gaudelli	"Chicana"
<b>HONORABLE MENTION</b>	BESTIA	NO ERES LO QUE COMES

## SOCIAL

### CAUSES

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	Gloryparis	Mélanie Peut Le Faire (Mélanie Can Do It)
<b>SILVER</b>	Ingenia	Practifrutas
<b>HONORABLE MENTION</b>	Opal Publicidade	Pokéstop Solidária

### CAUSES - CIVIC, RELIGIOUS, CULTURAL

	<b>Agency</b>	<b>PROJECT</b>
<b>GRAND PRIX</b>	Element	<a href="https://www.youtube.com/watch?v=jMJ8JAQj5Vw&amp;t=8s">https://www.youtube.com/watch?v=jMJ8JAQj5Vw&amp;t=8s</a>
<b>SILVER</b>	Peanuts&Monkeys	Personas de cartón (Cardboard people)
<b>HONORABLE MENTION</b>	ARK CONNECT	<a href="https://masterimargarita.withGoogle.com">https://masterimargarita.withGoogle.com</a>

### CAUSES - HEALTH, ENTERTAINMENT

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Santuario	#VolunteersThatDoNothing
<b>HONORABLE MENTION</b>	PARTNER	I see no difference

### SOCIAL RESPONSABILITY

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	Gloryparis	Mélanie Peut Le Faire (Mélanie Can Do It)

<b>HONORABLE MENTION</b>	RAYA	The Last Call
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SOCIAL RESPONSABILITY - Group 2		
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	Agency	PROJECT
<b>SILVER</b>	DOUBLEYOU	Pets are not a fad
<b>BRONZE</b>	DIGITARIA	Justicia Social
<b>HONORABLE MENTION</b>	Tif Comunicação Ltda.	Shower Singers

HEALTH		
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	Agency	PROJECT
<b>SILVER</b>	Archer Troy	DEEP PIPE
<b>SILVER</b>	matchpoint	Las Vidas de Mario
<b>BRONZE</b>	PARTNER	Moves Against Cancer
<b>HONORABLE MENTION</b>	República Independiente	How Big are Yours?

DIRECT		
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RETENTION		
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	Agency	PROJECT
<b>SILVER</b>	DIGITARIA	Instanmail
<b>HONORABLE MENTION</b>	La Firma	Kia Top 1 Tweet

FLAT MAILING		
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	Agency	PROJECT
<b>BRONZE</b>	Agentur am Flughafen AG	Flat Mailing. Graphic and Broadcasting Media. Digital Media. Outdoor. Retention.

DIGITAL MEDIA		
	Agency	PROJECT
<b>GRAND PRIX</b>	RAYA	The Last Call
<b>HONORABLE MENTION</b>	ORSON	Legal Torrents

OUTDOOR		
	Agency	PROJECT
<b>GOLD</b>	Peanuts&Monkeys	Deathstarmission
<b>SILVER</b>	Little George	<a href="http://www.guerreirosdaamazonia.com.br">www.guerreirosdaamazonia.com.br</a>

CAMPAIGNS		
	Agency	PROJECT
<b>SILVER</b>	JJBarceló S.A	The Last Christmas Card
<b>HONORABLE MENTION</b>	Follow Up Marketing & Comunicación	"Hazte un Instabrunch con Tabasco"

MEDIA		
EVENTS		
	Agency	PROJECT
<b>SILVER</b>	Peanuts&Monkeys	Montaña rusa (The Russian Moutanins)
<b>SILVER</b>	Peanuts&Monkeys	Deathstarmission
<b>HONORABLE MENTION</b>	achtung!	Apocalypse Live

ACTION IN SOCIAL MEDIA		
	Agency	PROJECT
<b>SILVER</b>	Athos	OutSkip The Love Outfit
<b>SILVER</b>	A-Tono	Sticky Love

<b>HONORABLE MENTION</b>	La Firma	Kia Top 1 Tweet
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DIGITAL PLATFORMS		
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	Agency	PROJECT
<b>GOLD</b>	Nómades	Stallone Bax Dinner
<b>SILVER</b>	ARK CONNECT	<a href="https://masterimargarita.withGoogle.com">https://masterimargarita.withGoogle.com</a>
<b>HONORABLE MENTION</b>	DAf	Love Wine Love Chile

ALTERNATIVE MEDIA, SOCIAL MEDIA		
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	Agency	PROJECT
<b>BRONZE</b>	ISM - Innova Social Media	Colombia lives under the clouds

OUTDOOR		
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	Agency	PROJECT
<b>SILVER</b>	Findasense	Billboard Houses
<b>SILVER</b>	Peanuts&Monkeys	Deathstarmission

TV, MOVIE, RADIO		
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	Agency	PROJECT
<b>GRAND PRIX</b>	DIGITARIA	Viva Leer
<b>HONORABLE MENTION</b>	RAYA	Carozzi - Los Venegas

INTERACTIVE		
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ONLINE VIDEOS / Social		
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	Agency	PROJECT
<b>BRONZE</b>	DOUBLEYOU	Pets are not a fad

<b>HONORABLE MENTION</b>	Archer Troy	DEEP PIPES
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<b>ONLINE VIDEOS / Productos y servicios</b>		
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	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	DOUBLEYOU	SI EL REY DICE MARIMORENA
<b>HONORABLE MENTION</b>	Maxomedia AG	Take The Lead in 180°+180°

<b>GAMES</b>		
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	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	The Mood Project	Vodafone and its Flagship in Barcelona

<b>VIRAL MARKETING</b>		
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	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Gloryparis	#MakeltRain
<b>HONORABLE MENTION</b>	JJBarceló S.A	The Last Christmas Card

<b>BRANDED CONTENT / Productos y servicios</b>		
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	<b>Agencia</b>	<b>REFERENCIA PIEZA</b>
<b>SILVER</b>	achtung!	Apocalypse Live
<b>BRONZE</b>	RAYA	Carozzi - Los Venegas
<b>HONORABLE MENTION</b>	Peanuts&Monkeys	Deathstarmission

<b>BRANDED CONTENT / social</b>		
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	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Archer Troy	DEEP PIPES

<b>SOCIAL MEDIA ACTIONS / Products</b>		
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	<b>Agency</b>	<b>PROJECT</b>
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<b>SILVER</b>	GOLDod Rebels	Stories Para Dormir
<b>SILVER</b>	A-Tono	Sticky Love
<b>BRONZE</b>	La Firma	Kia Top 1 Tweet
<b>HONORABLE MENTION</b>	Ingenia	Racing Battery Challenge

#### SOCIAL MEDIA ACTIONS / Services

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	DOUBLEYOU	Si el rey dice Marimorena
<b>HONORABLE MENTION</b>	Global Interactive	Gasco Gettaways

#### INTERACTIVE TOOLS

	<b>Agencia</b>	<b>REFERENCIA PIEZA</b>
<b>BRONZE</b>	ARK CONNECT	masterimargarita

#### BANNERS, ADS AND POP UPS, DIGITAL DESIGN

	<b>Agency</b>	<b>PROJECT</b>
	EMPTY, DUE TO LOW SCORING.	EMPTY, DUE TO LOW SCORING.

#### SITES / Institutional Microsites

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	RAYA	The Last Call
<b>HONORABLE MENTION</b>	matchpoint	Las Vidas de Mario

#### SITES / Services Microsites

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	ORSON	Legal Torrents

#### SITES / Products Microsites

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	Yslandia	<a href="http://www.proyectosareadigital.com/cannes/">http://www.proyectosareadigital.com/cannes/</a>
<b>HONORABLE MENTION</b>	Central	Case #nuevapalabra

## TV

### GOLDvernmental, political, social or religious messages. Public Services.

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Comunica+A	We need more people to say yes
<b>SILVER</b>	Archer Troy	Discrimination is a global phenomenon that is far from disappearing.
<b>BRONZE</b>	Tif Comunicação Ltda.	Notes from Death

### Public Services Campaigns. · Services Campaigns

	<b>Agency</b>	<b>PROJECT</b>
<b>BRONZE</b>	Tif Comunicação Ltda.	A Dangerous Mind
<b>HONORABLE MENTION</b>	Agencia Hey!	The WTR group is a group specializing in the construction business.

### Commerce, retail and online stores.

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Drop&Vase	Wallapop. Si no lo usas...¡súbelo!
<b>HONORABLE MENTION</b>	CLV	All the effort, work and the conviction that the sea has many things to teach us

### Financial Services.

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	CLV	Campaign to launch the Cuenta_On, the new digital account of Bankia. A tribute to internet fun
<b>SILVER</b>	The RLVNT Group	La Boliviana Ciacruz (LBC) is the leading Insurance Company in Bolivia so they MUST communicate in a different way. While competitors go rational we went emotional.

<b>HONORABLE MENTION</b>	King James Group	Sanlam 'Production Line Love' tactical V-Day ad. To most people
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**Entertainment, fashion, transport and tourism.**

	<b>Agency</b>	<b>PROJECT</b>
<b>GOLD</b>	RKpeople	El Beso - 70 Aniversario La Quiniela
<b>SILVER</b>	La Agencia (...) Kitchen S.L.	Pasión de Apostadores
<b>SILVER</b>	El Cuartel Creativo SL	Hari Takuma, the oshiya

**Phone Operators.**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Raza Ad	Padres
<b>BRONZE</b>	Raza Ad	A Secas
<b>HONORABLE MENTION</b>	INSIGHT GROUP	Huawei Mate9 – INSPIRED BY YOU

**Public and private service companies.**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Comunica+A	Love

**Foods, Dairy and Snacks.**

	<b>Agency</b>	<b>PROJECT</b>
<b>SILVER</b>	Sushi Sgencia Creativa	Sofia Alimentos
<b>BRONZE</b>	DIGITARIA	Acelga Challenge
<b>HONORABLE MENTION</b>	El Cuartel Creativo	Exploramos juntos la buena vida

**Product Campaigns.**

<b>Agencia</b>	<b>REFERENCIA PIEZA</b>
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<b>BRONZE</b>	Clap! grupo de comunicación	Do not wait more
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Household GOLDods · Household Appliances,		
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	Agency	PROJECT
<b>GOLD</b>	Agencia Inflamable	A pill can make the difference
<b>SILVER</b>	Tif Comunicação Ltda.	Romantic Comedy
<b>HONORABLE MENTION</b>	Cheil chile	AddWash

Institutional and corporate image. Sponsorships.		
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	Agency	PROJECT
<b>GRAND PRIX</b>	Nómades	Gender Violence
<b>SILVER</b>	Tif Comunicação Ltda.	Letters of Gratitude

PRINT		
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Institutional Campaigns.		
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	Agency	PROJECT
<b>SILVER</b>	Gitanos Design Firm	Campaign for a vegetarian restaurant called Sana Sana. The idea works on the concept of Food heals and the direct benefits of certain vegetarian foods on the body.
<b>SILVER</b>	Inbrax	Sizes
<b>BRONZE</b>	Idealistas	Le Pain Dore French bakery:
<b>HONORABLE MENTION</b>	Independiente Panamá	Family Portraits

Product Campaigns / Beverages		
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	Agency	PROJECT
<b>SILVER</b>	simple	FEARS
<b>SILVER</b>	Tif Comunicação Ltda.	Letters

Product Campaigns / home		
	Agency	PROJECT
SILVER	The RLVNT Group	Gastro Digest
SILVER	Central	Books

Product Campaigns / Cars		
	Agency	PROJECT
SILVER	Inbrax	Letters
HONORABLE MENTION	Inbrax	Load is what matters

Services Campaigns.		
	Agency	PROJECT
SILVER	Sushi	El Tribuno newspaper
SILVER	Audaz +	Launch campaign for Envo, a solar energy startup of CPFL, Brazil's largest private energy group.
BRONZE	simple	Film Credits
HONORABLE MENTION	ADE	CREDIT CARD CENCOSUD VISA REF: DEER / PIG

Governmental, political, social or religious messages.		
	Agencia	PROJECT
SILVER	M22	Chat
BRONZE	Yellow	MIRA Film Fest
HONORABLE MENTION	Grow Comunicacion	NO ERES UN ANIMAL

Mass Media.		
	Agency	PROJECT
SILVER	Gloryparis	Buff your Brain
HONORABLE MENTION	Río	A tribute to Muhammad Ali

Commerce, retail and online stores.		
	Agency	PROJECT
<b>SILVER</b>	Richards/Lerma	Encanto Pops- Mariachi
<b>HONORABLE MENTION</b>	Río	Greengrocery delivery service

Institutional and corporate image. Sponsorships		
	Agency	PROJECT
<b>SILVER</b>	Bold	Menjares
<b>HONORABLE MENTION</b>	REPUBLICA	Advertising was created to sell the main differential of this graphic industry: its speed in delivering its works. The ad was done on a double page for a fashion magazine, working on the concept of instant prints.

Financial Services.		
	Agency	PROJECT
<b>SILVER</b>	Grow Comunicacion S.A	¡COMETE EL MUNDO!
<b>HONORABLE MENTION</b>	ADE	CREDIT CARD CENCOSUD VISA REF: PIG

Cars, trucks, motorcycles and bicycles.		
	Agency	PROJECT
<b>BRONZE</b>	Inbrax	Park
<b>HONORABLE MENTION</b>	Inbrax	Beach

Alcoholic Beverages. Non-Alcoholic Beverages.		
	Agency	PROJECT
<b>SILVER</b>	The RLVNT Group	"Encuentro" means "meeting"
<b>SILVER</b>	Agencia Inflamable	can of Soda
<b>BRONZE</b>	REPUBLICA	Advertising created to promote the return of the beer production Mr. Tugas, a beer very popular and top of mind from your city.
<b>HONORABLE MENTION</b>	Grey Dash Advertising Agency	Meastelo - leaflet

Transport and tourism.		
	Agency	PROJECT
<b>BRONZE</b>	VIAJES EL CORTE INGLES	GANESHA
<b>BRONZE</b>	IKONozu	CARNAVAL_MOVES
<b>HONORABLE MENTION</b>	VIAJES EL CORTE INGLES	JAPANESE VASE

Entertainment, fashion		
	Agency	PROJECT
<b>BRONZE</b>	M22	Personalidades
<b>HONORABLE MENTION</b>	RKpeople	70th Lottery Anniversary

Public and private service companies		
	Agency	PROJECT
<b>BRONZE</b>	Ingenia	Clown
<b>BRONZE</b>	Central	the wizard
<b>HONORABLE MENTION</b>	INSIGHT GROUP	HUAWEI Softer Drops

Household GOLDods and Office Supplies.		
	Agency	PROJECT
<b>GOLD</b>	The brand Consulting Group	El Chapo
<b>HONORABLE MENTION</b>	Figallo Comunicaciones	The Christmas season is very important because due to carelessness at home the fires increase. With FSPM this type of problem is prevented, offering different types of extinguishers for the home.

Personal Care		
	Agency	PROJECT
<b>GOLD</b>	Singlart	Sex Shop Chile.cl
<b>SILVER</b>	The RLVNT Group	Gastro Digest

<b>HONORABLE MENTION</b>	Indira	#lfeelbasicfit
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Beauty and health.		
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	Agency	PROJECT
<b>BRONZE</b>	Iconick Brands	Gun
<b>BRONZE</b>	Iconick Brands	Bullet
<b>HONORABLE MENTION</b>	Dote Publicidade	To communicate the Sereia's new positioning and the exclusive method of learning by age, that starts from babies, an image divided by water suggests the quick and quality of their method.

RADIO		
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CAMPAIGNS		
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	Agency	PROJECT
<b>BRONZE</b>	Tif Comunicação Ltda.	Shower Singers
<b>HONORABLE MENTION</b>	ILLUMINATI ADVERTISING	Injusticias

Governmental, political, social or religious messages. Public Services.		
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	Agency	PROJECT
<b>BRONZE</b>	The Brand Consulting Group	PazPazPAz
<b>HONORABLE MENTION</b>	The RLVNT Group	International Day against Homophobia

Product & Services.		
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	Agencia	Agency
<b>SILVER</b>	simple	Agony
<b>HONORABLE MENTION</b>	IMB	Presidents TRUMP



Institutional and corporate image		
	Agency	PROJECT
<b>BRONZE</b>	Figallo Comunicaciones	Pets always share the best and worst moments with their owners and they will never abandon them. In this way we wanted to introduce Funeral Pet, so that they can give a Good-bye to your pet.
<b>HONORABLE MENTION</b>	Figallo Comunicaciones	Pets always share the best and worst moments with their owners and they will never abandon them. In this way we wanted to introduce Funeral Pet, so that they can give a Good-bye to your pet.

Mass Media		
	Agency	PROJECT
<b>BRONZE</b>	ADE Agencia Detonante De Emociones	ROCK IS NOT DEAD - RADIOACTIVA ROCK PLANET

Public and private service companies. Phone Operators.		
	Agency	PROJECT
<b>SILVER</b>	Richards/Lerma	Dog Metro
<b>SILVER</b>	Richards/Lerma	Job Metro
<b>BRONZE</b>	Richards/Lerma	Clown Metro
<b>HONORABLE MENTION</b>	Atalah	Music With No Cliches

Household Goods · Foods		
	Agency	PROJECT
<b>BRONZE</b>	Castillo de If / Innovation & Advertising	DRUNK WAZE
<b>HONORABLE MENTION</b>	Richards/Lerma	LALAgartija

Personal Care, beauty and health.		
	Agency	PROJECT
<b>BRONZE</b>	Benapres&Lyon	Quick Love
<b>HONORABLE MENTION</b>	Benapres&Lyon	Quick Love

## MOBILE

### Social Media for Mobile Devices.

Agency	PROJECT
	Empty, very low score.

### Applications. · Technology.

	Agency	PROJECT
<b>BRONZE</b>	Benapres&Lyon	DORITOS BATMAN V/S SUPERMAN
<b>HONORABLE MENTION</b>	A-Tono	Drop Pay - Indiepayment

### Mobile Advertisement. · Sites and Microsites.

	Agency	PROJECT
<b>SILVER</b>	Nylon	Mobile Advertisement. · Sites and Microsites.